Pinnacle West is a Phoenix-based company with consolidated assets of $9.9 billion and consolidated revenues of $2.9 billion. Through our subsidiaries, we generate, sell and deliver electricity and sell energy-related products and services to retail and wholesale customers in the western United States. We also develop residential, commercial and industrial real estate projects.

STRATEGIC OBJECTIVES

- Focus on superior long-term total returns for shareholders
- Provide Arizona electricity customers with reliable energy at fair prices
- Capture growth opportunities in our electricity markets
- Actively manage our costs and business risks
- Maximize the long-term value of our assets
- Increase our resource portfolio consistent with our native load, cash flow and market conditions
- Work with regulators to achieve positive regulatory outcomes that benefit both customers and shareholders
- Maintain a disciplined focus on our long-term goals while remaining agile