

CORE STRATEGIC OBJECTIVES

- _ Focus on superior long-term total returns for shareholders
- _ Provide Arizona electricity customers with reliable energy at stable prices
- _ Capture growth opportunities in our electricity markets
- _ Actively manage our costs and business risks
- _ Maximize the long-term value of our assets
- _ Maintain a disciplined focus on our long-term goals while remaining agile
- _ Increase our generation portfolio consistent with our native load, cash flow and market conditions